



**A.D.M. COLLEGE FOR WOMEN, NAGAPATTINAM (Autonomous)**  
(Nationally Accredited with “A” Grade by NAAC- 3<sup>rd</sup> Cycle)

## NEWS LETTER

No. 41

October – December 2020

### FROM THE PRINCIPAL'S DESK...

With immense pleasure and pride, we release the Forty one News letter of our college.

### FROM THE EDITORIAL BOARD...

We are indeed very happy that the Forty One News letter of our college is released with the co – operation of our colleagues.

### HIGHLIGHTS..

#### Received the Awards 2020

##### Dr.T.VASUGI, Head of the Department

- “Kalam Arivu Maamani Award” from Kalam Foundation, Hosur on 18.10.2020.
- “Thirukural Kalvi Selvar Award” from Nammakal Tamil Sangam Namakkal on 24.10.2020.
- “Araneri Suder Award” from Australia tamil Illakiya Mandram, Coimbatore on 25.10.2020.
- “Avvai Award” from Tamil Aaya Kalvi Kazagakm Thiruvaiyaru on 25.10.2020.
- “Arul Jothi Award” from Vishva Sri Vantham Arakkattalai Vadapathimangalam on 26.10.2020.
- “Best Teacher Award” from Thaiullam Arakkattalai, Hosur on 04.12.2020.

### INTERNAL QUALITY ASSURANCE CELL

- The Internal Academic Audit was done from 14.10.2020 to 16.10.2020. Checklist was prepared by IQAC and circulated to all

departments. Internal Academic Audit members followed the guidelines based on AQAR format for Academic Audit and submitted the report on 19.10.2020.

- On 16.10.2020 all departments conducted Orientation Programme for first year students through Google Platform to make them aware of the Academic activities,
- Curriculum, Teaching Learning Evaluation process, various facilities and clubs, infrastructure etc.,
- IQAC initiated the steps to constitute Institute Innovation Cell and registration done on 23.11.2020 with Ministry of Education.
- 10 proposals seeking Partial Financial Assistance to conduct Seminar/ Workshop were sent to TNSCHE on 19.12.2020.
- AQAR for the academic year 2019 – 20 was prepared by the Criterion Heads with the three months’ detailed discussions, reviews and guidance of College Advisor and the report was submitted to NAAC on 30.12.2020.

## PG & RESEARCH DEPARTMENT OF CHEMISTRY

### Webinar Details

Mrs.S.Malathy

- **“Chemical And Environmental Research”**, International Webinar Presentation of Paper Entitled Crystal Growth And Characterization of Pyrimidine Derivative via Chalcone, *Dept. of Chemistry, JMC College Trichy on 12.11.20*

Ms.A.Rakini

- **“General Knowledge Questions”**, Quiz Competition, *Manila Vidyalaya Degree College On 2.10.20*
- **“Dr. APJ Abdul kalam Questions”**, Online Quiz, *Raj Kumar Goel Institute of Technology on 15.10.20*
- **“Road Safety Awareness: Stop, Listen & Proceed”**, Webinar Youth red cross, *ARC Visvanathan college, Mayiladuthurai on 22.10.20*
- **“Blood Donation Awareness”**, Webinar, Youth Red Cross, *A.D.M. College For Women, Nagapattinam on 28.10.20*
- **“Chemical And Environmental Research”**, International Webinar Presentation of Paper Synthesis and Spectral Characteristics of Ni Doped Thiourea Bismuth Chloride Single Crystals, *Department of chemistry, JMC college Trichy on 12.11.20*

Ms.A.Flora

- **“Biochemistry Association Life”**, Quiz, *M.G.M COLLEGE, HOSUR on 6.Sep.2020*
- **“Recent Research And Opportunities In Chemistry”**, National Webinar, *Vidya Vikas Mandal's S.G Patil Arts, Science And Commerce College, Sakri(Dist) Dhule On 13 Sep 2020.*

## PG & RESEARCH DEPARTMENT OF COMMERCE

### Research Activity – Research Publication

Dr.V.Renuga, Associate Professor of Commerce

- Published an article on “Consumer Preference, Perception and Satisfaction towards Online Purchasing’ in Kala Sarovar, UGC Care Group I Journal, ISSN 0975 – 4520, Volume -23, No. 04 (X), Page No. 95, October - December 2020.
- Published an article on ‘Role of Online Advertisement in the Growth of Business’ in Sambodhi a Quarterly Peer Reviewed, Referred Research Journal, Vol. 43, No.04 (XXII), Page No.73, October - December 2020.
- Published an article on ‘Role of Online Advertisement in the Growth of Business’ in GIS Science Journal, ISSN No. 1869-9391, Volume 7, Issue 12, 2020 – Page No. 1305, December 2020.
- Published an article on “Consumer Preference, Perception and Satisfaction towards Online Purchasing’ in GIS Science Journal, ISSN No. 1869-9391, Volume 7, Issue 12, 2020 – Page No. 1297, December 2020.

## PG & RESEARCH DEPARTMENT OF ECONOMICS

### Orientation / Refresher Attended

Name of the Staff	Course	Place / Date
Dr.R.Kasthuri	Orientation Course	Bharadhithasan University 18.11.2020 to 17.12.2020
Dr.S.Usharani	Orientation Course	Bharadhithasan University 18.11.2020 to 17.12.2020

**Speakers' Forum**

- Speakers' Forum meeting was conducted on **14.12.2020**. 15 students spoke on different topics. Dr R.L.Poonguzhali, co-ordinated the activity.

**Journal Club**

- Journal Club meeting was organized on **14.12.2020**. 15 Students presented articles extracted from different magazines and articles Dr S.Usharani, co-ordinated the activity



**DEPARTMENT OF TAMIL**

Name of the Faculty	National/ International/ Workshop	Title of the Webinar attended/ Resource
Dr.T.Vasugi	12	22
Dr. C.J.Pricilla	10	06
Dr.N.Punitha Lekshmi	02	05
Dr.S.Rajeswari	03	-
Dr.R.Veera	07	10
Mrs.P.Gowri	02	03

Acted as Judge in Debate on the topic, “இளைஞர்களின் முன்னேற்றத்திற்கு காரணம் சிந்தனையாளர்களே.....செயல்பட்டாளர்களே..”

Conducted by Elanthendral Tamil Pasarai, Tamilnadu, on 11/12/2020.



Orientation Programme and Students Induction Programme was arranged on 16.10.2020 through Google platform . I B.A.English students joined the programme through google meet link. They were made aware of the facilities available in the campus.

**RESEARCH DEPARTMENT OF ENGLISH**

- Orientation Programme and Students Induction Programme was arranged on 16.10.2020 through Google platform. I B.A. English students joined the Programme through google meet link. They were made aware of the facilities available in the campus.

**DEPARTMENT OF HISTORY**

Date	Activity
15.10.2020	Orientation Programme for I year 2020-2023 Batch Freshers
18.11.2020 to 17.12.2020	Mrs S.Mala attended UGC –Sponsored Faculty Induction Programme at Bharathidasan University, Trichirapalli
10.12.2020	Special Lecture on Human Rights

**UGC- Faculty Induction Programme**

- Mrs S.Mala, Assistant Professor of History attended the UGC- Sponsored Online Faculty Induction Programme, Organized by UGC-Human Resource Development Centre, Bharathidasan University, Trichirapalli.

**Special Lecture on Standup for Human Rights.**

- Department of History organized a Special Lecture on 10.12.2020. This special Lecture delivered by Dr.C. Chitralatha, Guest Lecturer, Bharathidasan University, Thiruchirappalli through online mode. She enlightened on Historical development of Human Rights. III Year students and staff members of our department attended and got benefited.

**PG & Research Department of Zoology**

- Department of Zoology conducted Wildlife week celebration on 02.10.2020. for this programme conducted drawing and Quiz Competition were conducted to our college students winners were selected and prizes were distributed.
- Department of Zoology conducted Association meeting on 12.10.2020 at 11 am in the AV Room an awareness programme on the Topic “World calamity Day on post corona”. The resource person was Dr .J.Sundari , HOD & Asst.Prof. of Botany , A D M College for Women, Nagapattinam.

**P.G & RESEARCH DEPARTMENT OF MATHEMATICS****High Lights of the Department:**

- 1 Ph.D Scholar was awarded the Doctor of Philosophy in Mathematics in the month of Nov 2020.

**Awards and Achievement**

- Mrs.A.Banumathy Part time Research Scholar (Bharathidasan University) was awarded Ph.D., Degree under the guidance of Dr.R.Sophia Porchelvi on 28.11.2020.

**Department Activities**

- Dr.N.Sarala, Associate Professor of Mathematics acted as a Resource person in the Webinar on “Ramanujan’s Maths – MAGIC!” organized by the Department of Mathematics, Seethalakshmi Achi College for Women, Pallathur on 22.12.2020.

**Speakers Forum**

- Speakers Forum was conducted on 11.12.2020.

**Journal Club**

- Journal Club was conducted on 09.12.2020.

**Publications****Dr. N. Sarala**

Paper Name	Journal Name	Year
Characterization of FSG	Wesleyan Journal of Research, vol.13, Issue-53,	Dec. 2020
Regular Interval valued Intuitionistic fuzzy soft graph	International Journal of Analytical and Experimental Model Analysis, vol.XII, Issue-1	Nov. 2020
Chromatic Number of fuzzy digraphs	International Journal of Research and Analytical Reviews, vol.7, Issue-1, pp. 533-536	Nov. 2020
Edge domatic number and edge domination number of fuzzy digraph	Journal of Engineering Sciences, vol.11, Issue- 03, pp-509-512.	Dec. 2020



- **Table Tennis** on 09.12.2020, State level competition held at DAV Boys Hr.Sec.School, Mogappiar, Chennai.

- *S.Vijayalakshmi III B.Sc Chemistry*  
(Participated)

- **Table Tennis** on 13.12.2020, District Level Competition held at Multi Sports Campus Sirkali

- *S.Vijayalakshmi III BSc (Che) -Winner*  
- *M.I.Nanthini II BCom (A) - Winner*

- **Table Tennis** 03.12.2020 , District Level Tournament held at SBA Mayiladurai

- *S.Vijayalakshmi III BSc (Che) –*  
*III Place*



**Dr. R. Anbuselvi, Principal i/c**

Dr. C.J.Pricilla, Asst. Prof. of Tamil	Dr.N.Punitha Lekshmi, Asst. Prof. of Tamil
<b>Dr.T.Vasugi</b> Head of the Dept. of Tamil	
Dr.S.Rajeswari, Asst. Prof. of Tamil	Dr.R.Veera, Asst. Prof. of Tamil

**“Education's purpose is to replace  
an empty mind with an open one”**

- Malcolm Forbes

